



# Westfield Green Team 2018 Survey Results

# Introduction

The Green Team Survey was conducted in April 2018 to understand how Westfield residents feel about various topics relating to sustainability. These results will be used -- along with other multiple other points of input -- to help the Green Team recommend ways to make Westfield more sustainable. To provide additional feedback, please feel free to reach out to the members of The Green Team.

# Background

- Survey conducted from April 6, 2018 through May 25, 2018
- 385 respondents
  - 130 included e-mails for information and interest in getting involved
  - 200 comments
- Mix of participation by Wards – ranged from 18 – 30% per Ward
- Respondents lived in Westfield for an average of 16 years
- Average age of respondents was 44 years old

# Recycling Question Results

- 53% are not aware of the recycling opportunities at the Conservation Center
- Strong interest (>68%) in adding battery, mattress and Styrofoam recycling to the Cons. Ctr.
- Only 50% interest in composting
- 62% interest in adding wood scraps recycling
- 85% interested in adding recycling of paper and plastic in downtown Westfield

# Garbage-Related Questions Results

- 88% of respondents have their garbage picked-up 2x per week
- 54% interested in curbside garbage pick-up
- 43% interested in garbage pick-up 1x per week
- 46% concerned with the impact (noise, traffic, pollution) of multiple garbage companies operating on the same street in Westfield

# Solar Energy Questions Results

- 56% of respondents interested in the benefits of solar energy
- 11% concerned about rear-facing panels
- 37% concerned about front-facing panels
- 25% concerned about side-facing panels

## Other Topics Results

- 48% of respondents are concerned about noise / pollution from gas leaf blowers
- 77% concerned about the environmental impact of plastic bags
- 85% of residents use reusable bags
  - 32% use reusable bags all the time
- 74% are interested in incentives to decrease the use of disposable plastic bags